

## Tuesday, January 28 – Opening Ceremony

**Location:** Baljuwstraat 2, 3039 AK Rotterdam

- **Arrival:** 18:30
    - Participants and guests arrive, register, and enjoy welcome drinks.
  - **Start:** 19:00
    - Official opening of the event. Brief introduction and outline of the competition details. The evening will include a Q&A session, giving participants a chance to ask questions and clarify any details about the competition.
  - **End:** 21:00
    - The opening ceremony concludes with networking and the chance to meet other competitors and attendees.
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## Wednesday, January 29 – Competition Day 1

**Location:** Baljuwstraat 2, 3039 AK Rotterdam

- **Breakfast:** 08:00 - 09:00
    - A light breakfast provided for participants to start the day.
    - Breakfast will be served at the Baljuwstraat
  - **Carousel:** 09:00 - 10:30
    - Participants will rotate through three challenge stations:
      - Herb Identification**
      - Distillate Identification**
      - Free Pour Challenge**
    - Each station will test bartending skills, from recognizing ingredients to demonstrating free-pouring techniques.
  - **Classic to Signature:** 09:55 - 16:00
    - Participants will create a classic cocktail and then innovate with their own signature drink, showcasing their creativity and flair.
  - **Lunch:** 11:30 - 13:30
    - Lunch break to recharge.
  - **Walking Dinner:** 18:00 - 21:00
    - Enjoy a walking dinner at **Albeda Groos** for a casual and enjoyable evening of food and conversation.
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## Thursday, January 30 – Competition Day 2

**Location:** Lutonbaan 9, 3045 AZ Rotterdam

- **Breakfast:** 08:00 - 09:00
  - A final breakfast to prepare for the last day of competition.
  - Breakfast will be served at the Lutonbaan
- **Mystery Box Challenge:** 09:00 - 15:45
  - Participants will receive a mystery box containing:
    - A distillate from **Lucas Bols**
    - A fruit ingredient
    - Herbs/spices
    - A cress from **Koppert Cress**
  - They will need to create a unique cocktail using all the mystery ingredients provided within the given timeframe.
- **Lunch:** 11:30 - 13:30
  - A break for lunch, allowing participants to relax and refocus.
- **Gala Dinner:** 17:45 – 22:00
- **Arrival:** 17:45
  - Participants and guest arrive and will be welcomed with a drink and light bites
- **Start diner:** 18:15
  - The gala diner officially begins, featuring the awards ceremony where the winners of the competition will be announced.

**Location:** Rosestraat 1101, 3071 AL Rotterdam

- The Gala Dinner at **Albeda Vipz**, marks the grand conclusion of the event. During the evening, the winners will be announced, and prizes will be awarded to the top competitors.

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## Friday, January 31 – Departure Day

- For participants staying at the hotel, check-out and departure.
- We do not provide breakfast, this will be at your own expense.